



PRESIDENT ELECT™

CAMPAIGN STRATEGY SHEET CANDIDATE

Week

1 2 3 4 5 6 7 8 9

Cash Remaining \$

Overhead \$

National Ad Dollars \$

Regional Ad Dollars \$

Names: _____

_____Individual State
Ad Dollars \$States: _____

Campaigning:

Total Dollars Spent
Campaigning \$Notes, Like "Debate"
or "Trips" Abroad

Total Spending \$

Weekly Poll Total Votes

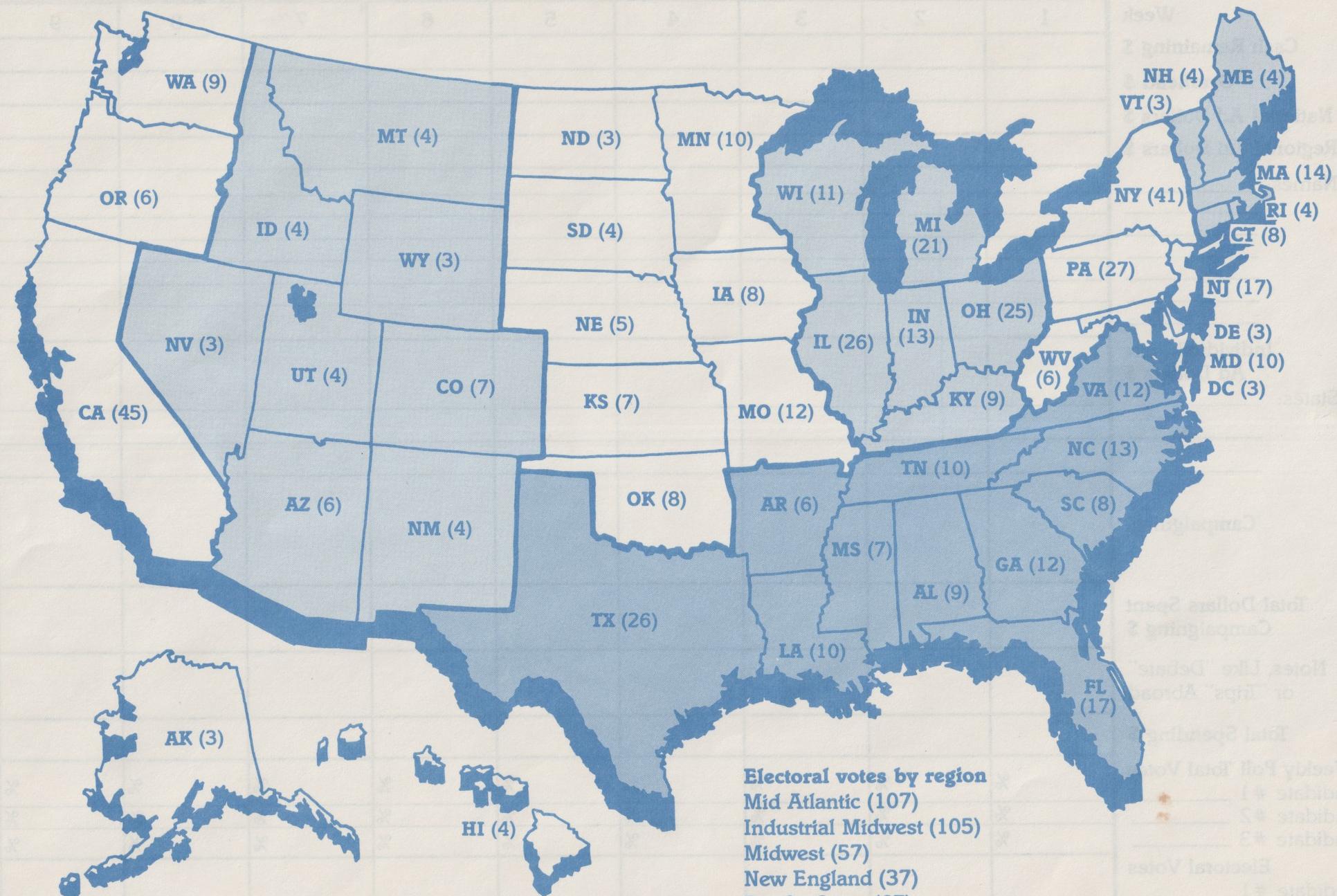
Candidate #1	%	%	%	%	%	%	%	%	%
Candidate #2	%	%	%	%	%	%	%	%	%
Candidate #3	%	%	%	%	%	%	%	%	%

Electoral Votes

Candidate #1 _____
Candidate #2 _____
Candidate #3 _____

Too close to call

Electoral Votes per State as of 1980 Campaign



Electoral votes by region
Mid Atlantic (107)
Industrial Midwest (105)
Midwest (57)
New England (37)
Pacific Coast (67)
South (130)
West (35)
Total Electoral votes (538)